

# Analysis of Personalized Art Education Learning Path Construction Based on AIGC

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**Abstract:** With the rapid development of Artificial Intelligence Generated Content (AIGC) technology, the trend towards intelligence and personalization in the field of education is becoming increasingly evident. AIGC technology, with advanced technologies such as deep learning, natural language processing, and computer vision, can dynamically generate personalized learning resources based on learners' interests, abilities, and needs, and intelligently plan learning paths. Especially in the field of art education, AIGC not only provides rich artistic materials and intelligent recommended learning tasks, but also stimulates learners' creativity through interactive creation tools, enhancing the immersion and interactivity of the learning experience. This study starts from the basic concepts of AIGC, explores its application in personalized art education, analyzes how AIGC optimizes learning paths, including intelligent content generation, adaptive learning recommendation, personalized feedback systems, etc. At the same time, it analyzes its technical limitations, reduced teacher-student interaction, ethical and copyright challenges, and proposes corresponding solutions. Through this study, the aim is to provide theoretical support and practical guidance for the intelligent and personalized development of future art education, and to promote the deep application of AIGC in the field of education.

## 1. Introduction

In recent years, artificial intelligence (AI) technology has rapidly developed, and AIGC (Artificial Intelligence Generated Content) has shown great potential in fields such as art creation, education, and media. In the field of education, AIGC can automatically generate personalized learning content based on students' interests, abilities, and goals, providing new solutions for personalized education. Art education emphasizes creativity and personalized expression, but traditional teaching often struggles to meet the needs of different learners. The introduction of AIGC is expected to break the limitations of traditional teaching and provide a more flexible and adaptive learning experience. Therefore, researching the construction of personalized art education learning paths based on AIGC has important practical significance and academic value. This study aims to explore the application of AIGC in art education, analyze how it optimizes learning paths, improves learning outcomes, and constructs personalized art education learning paths suitable for different learners.

## 2. Overview of AIGC Technology and Personalized Art Education

### 2.1. Basic Concepts of AIGC

AIGC refers to the use of artificial intelligence technology to generate multimodal content such as text, images, audio and video, mainly relying on technologies such as deep learning, big data training, and natural language processing. AIGC can automatically generate high-quality educational resources, such as course notes, art examples, interactive learning tasks, etc.

At present, AIGC technology has been widely applied in multiple fields, such as ChatGPT, DALL·E, Midjourney and other tools that can achieve intelligent content generation. In the field of education, AIGC technology can be used for personalized teaching plan design, intelligent learning

recommendation, virtual mentor interaction, and more <sup>[1]</sup>.

## **2.2. Characteristics of Personalized Art Education**

Personalized art education emphasizes individualized teaching, learner centered approach, and focuses on customized learning resources and personalized guidance, aiming to promote the comprehensive development of students' creativity and artistic literacy. Its main features include: firstly, personalized learning content, providing customized learning materials based on students' interests and abilities, making the learning content more in line with students' needs; Secondly, intelligent planning of learning paths, utilizing AI to analyze learners' progress and feedback, dynamically adjusting learning paths to ensure maximum learning effectiveness; Finally, multimodal interactive experiences enhance the interactivity and immersion of learning through virtual reality (VR), augmented reality (AR), and AIGC technology. These characteristics make personalized art education more flexible and adaptable, providing learners with a richer and more personalized learning experience <sup>[2]</sup>.

## **3. Construction of Personalized Art Education Learning Path Based on AIGC**

### **3.1. Application of AIGC in Personalized Art Education**

The rapid development of Artificial Intelligence Generated Content (AIGC) technology has provided new possibilities for personalized art education. Traditional art education often relies on teachers' experience to arrange teaching content, while AIGC can provide personalized learning paths that better meet learners' needs through data analysis and intelligent recommendations. The application of AIGC in personalized art education is mainly reflected in the following aspects:

#### **3.1.1. Intelligent Content Generation**

AIGC can automatically generate teaching resources based on learners' levels and interests, such as art case studies, interactive exercises, learning materials, etc. For example, in painting teaching, AIGC can generate painting templates based on different styles to help learners understand color matching, composition techniques, and more. In music education, AI can automatically generate music clips of different styles for students to analyze and learn. This approach not only reduces the burden of teachers collecting and organizing materials during lesson preparation, improves teaching efficiency, but also ensures that learners receive the latest and most suitable resources <sup>[3]</sup>.

#### **3.1.2. Adaptive Learning Recommendation**

AIGC can dynamically recommend learning content and optimize learning paths by analyzing learners' historical data, interest preferences, and learning progress. For example, in art teaching, AI can analyze students' painting styles, recommend works of artists with similar styles as learning references, or push corresponding practice tasks for weak areas. In music education, AI can recommend suitable composition techniques and practice tracks based on learners' auditory preferences. This personalized recommendation mechanism can effectively enhance learners' interest and strengthen their learning motivation <sup>[4]</sup>.

#### **3.1.3. Personalized Feedback System**

Traditional art education evaluation often relies on teachers' subjective judgment, while AIGC can provide more objective and real-time learning feedback through technologies such as computer vision and speech recognition. For example, in calligraphy learning, AI can analyze the learner's strokes and structure, and provide improvement suggestions; in music education, AI can analyze learners' performance in terms of pitch accuracy, rhythm, and provide detailed optimization suggestions. This AI based feedback system can help learners quickly identify their own shortcomings and make timely adjustments to improve learning efficiency.

#### **3.1.4. Immersive Art Learning Experience**

AIGC combined with VR (virtual reality)/AR (augmented reality) technology can create an

immersive art creation environment and enhance learners' engagement. For example, VR painting tools allow learners to freely create in three-dimensional space, enhancing their understanding of spatial composition; AR technology can project learners' artwork into the real environment, achieving an artistic experience that combines reality and virtuality. In addition, AIGC can simulate different art creation scenarios, such as studios of historical artists, music concert halls, etc., allowing learners to create and learn in an immersive environment. This experiential learning approach not only enhances learning interest, but also strengthens the interactivity and creativity of art education [5].

### 3.2. Building a Learning Path Model Based on AIGC

The construction of personalized art education learning paths requires comprehensive consideration of learners' needs, learning objectives, learning habits, and other factors. Based on AIGC technology, an intelligent learning path model can be designed to achieve personalized and efficient art education experience. This model includes the following core modules, as shown in Figure 1.

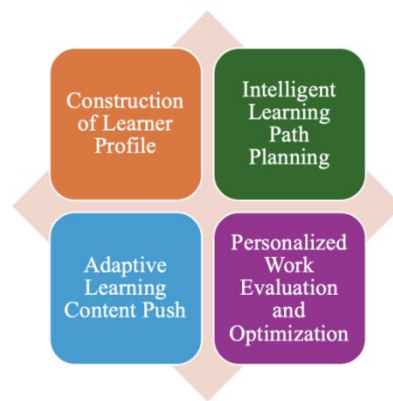


Figure 1: Building a learning path model based on AIGC.

#### 3.2.1. Construction of Learner Profile

AIGC can collect and analyze learners' personal characteristics, including interests, learning styles, skill levels, study habits, etc., through data analysis techniques, and then construct personalized learning profiles. For example, by analyzing the style of learners' paintings, it is possible to determine whether they prefer realistic or abstract styles, and make corresponding adjustments in the subsequent learning path planning. In music education, AI can analyze learners' practice data to determine their strengths and weaknesses in rhythm, melody, and other aspects, and provide targeted training recommendations [6].

#### 3.2.2. Intelligent Learning Path Planning

Intelligent learning path planning is a dynamic learning system based on learner profiling and combined with big data analysis. In art education, AIGC can design personalized learning paths for learners. Firstly, learners will start with basic theoretical learning, mastering fundamental knowledge such as color matching, perspective principles, and composition techniques. Next, enter the stage of copying works and practice imitating classic works recommended by AI to master basic skills proficiently. Subsequently, learners can enter the creative practice stage based on their personal interests, using AI to assist in artistic creation and explore unique styles. Finally, AI will analyze the work and provide optimization suggestions to help learners improve the quality of their work. This learning path can be dynamically adjusted based on the learner's progress and feedback, ensuring the personalization, matching, and effectiveness of the learning content, helping students to continuously improve and ultimately reach a high level of artistic creation. Through this system, learners' learning process is more flexible and efficient, and they can adjust their learning progress and direction according to their individual needs.

### 3.2.3. Adaptive Learning Content Push

AIGC can dynamically adjust learning content and provide personalized recommendations based on learners' real-time learning progress and feedback. For example, in the process of painting learning, AI can recommend similar styles of works for further practice or provide more challenging tasks based on the learner's copying situation. In music creation, AI can analyze learners' composition styles and recommend corresponding harmony writing techniques or accompaniment plans. This adaptive push mechanism can ensure that learners receive the most suitable learning content for themselves, avoiding frustration or fatigue caused by learning content that is too difficult or too easy.

### 3.2.4. Personalized Work Evaluation and Optimization

AIGC can not only intelligently evaluate learners' works, but also provide targeted optimization suggestions. For example, in art education, AI can analyze the color matching, line fluency, and provide adjustment suggestions of painting works; in music education, AI can analyze learners' performance in terms of pitch accuracy, rhythm, and provide detailed optimization solutions. In addition, AIGC can also adapt existing works to help learners explore new creative directions and enhance their artistic expression.

## 3.3. Advantages and Challenges of Learning Path Models

This learning path model achieves personalized, efficient, and interactive art education through the intelligent capabilities of AIGC technology. AIGC can dynamically adjust learning content and paths based on learners' interests, skill levels, and progress, ensuring that each learner can receive tailored educational programs. This personalized learning experience not only improves learning efficiency, but also enhances the sense of participation and fun in learning. AI can also provide real-time feedback to help learners adjust their creative direction in a timely manner, optimize the quality of their works, and thus enhance their artistic expression. However, in practical applications, there are still some challenges, as shown in Figure 2.

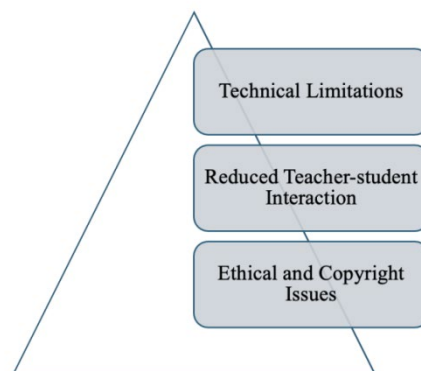


Figure 2: Advantages and challenges of learning path models.

### 3.3.1. Technical Limitations

Although AIGC has strong capabilities in content generation, it still has certain limitations. Artistic creation is not only about the application of skills, but also requires the transmission of creativity, emotional expression, and cultural connotations. These complex artistic factors are currently beyond the full understanding and representation of AIGC. Therefore, the artistic content generated by AI may not match the depth and uniqueness of creation with the guidance and creative inspiration of human teachers. In art education, teachers' artistic appreciation and creative guidance are still irreplaceable, and AIGC can only serve as an auxiliary tool and cannot completely replace the role of teachers.

### 3.3.2. Reduced Teacher-student Interaction

Relying on AIGC for learning path planning may weaken the interaction between teachers and

students, affecting the emotional experience of education. Art education is not only about developing skills, but also about stimulating students' creative inspiration and emotional expression through interaction between teachers and students. Overreliance on AI technology may lead to reduced communication between learners and teachers, and students may not receive sufficient emotional support and motivation, thereby affecting the depth and breadth of their artistic creation. Therefore, finding a balance between AIGC technology and teacher-student interaction is the key to promoting the successful implementation of personalized art education [7].

### **3.3.3. Ethical and Copyright Issues**

The art works generated by AIGC may involve intellectual property issues. AI learns from a large amount of historical data during the creative process and generates new content by analyzing existing works of art, which makes the issue of copyright ownership complex. If the art works generated by AIGC have similarities with existing art works, it may trigger copyright infringement disputes. In addition, the current intellectual property law does not clearly stipulate the copyright ownership of works generated by AIGC. How to define the copyright of AI created content and how to protect the rights of original artists still requires the improvement and development of relevant laws.

## **4. Challenges and Countermeasures of AIGC in Personalized Art Education**

Although AIGC technology has shown great potential in personalized art education, there are still some challenges in terms of technology and educational models in the actual application process. In order to better leverage the advantages of AIGC in art education, it is necessary to conduct a thorough analysis of these challenges and propose effective strategies to address current issues.

### **4.1. Main Challenges**

#### **4.1.1. Technical Limitations**

The core advantage of AIGC lies in its powerful data processing capabilities and ability to generate content, but it still has limitations in understanding complex artistic intentions. For example, artistic creation often requires the expression of personal emotions, depth of thought, and cultural background, and these complex subjective experiences are difficult for AIGC to capture and reproduce. Currently, the content generated by AIGC may lack emotional depth and creativity in artistic creation, resulting in unstable content quality. In addition, AIGC also has differences in expression ability in different art forms such as painting, sculpture, music, etc., and cannot provide equal level of support in all fields [8].

#### **4.1.2. Limited Degree of Personalization**

Although AIGC systems can generate recommended content based on learners' historical data and preferences, current personalized recommendation algorithms still have shortcomings and are difficult to accurately match the needs of each learner. For example, some learners may prefer a specific art style or creative method, but existing recommendation systems often only recommend relatively common content based on big data analysis, lacking sufficient detailed personalized recommendations. In addition, the personalized presentation of AIGC in certain details may not fully consider learners' learning pace, psychological state, and learning motivation, resulting in limited personalization.

#### **4.1.3. Reduced Teacher-student Interaction**

With the widespread application of AIGC technology, the education model has undergone significant changes, especially in personalized art education, where AI systems can automatically generate content and guide learning progress. However, this excessive reliance on AIGC may lead to a decrease in teacher-student interaction. The role of teachers in art education is not only to impart knowledge, but more importantly, to stimulate students' creative inspiration and problem-solving abilities through interaction. Lack of face-to-face communication with teachers may result in weaknesses in learners' social and collaborative abilities, which in turn can affect their overall

development.

#### 4.1.4. Ethical and Copyright Issues

The art works generated by AIGC often involve copyright issues, especially in the process of artistic creation, where there is no clear legal definition of the copyright ownership of the generated content. AIGC not only automatically generates original works, but may also draw inspiration from historical art works or the styles of some well-known artists, which can easily lead to copyright infringement controversies. With the increasing number of art works generated by AIGC, how to define the originality of works and how to legally manage the copyright generated by AIGC have become urgent legal and ethical issues that need to be addressed.

#### 4.2. Solution

In response to the above challenges, the following measures can be taken to optimize the application of AIGC in personalized art education and promote its healthy and effective development, as shown in Figure 3.

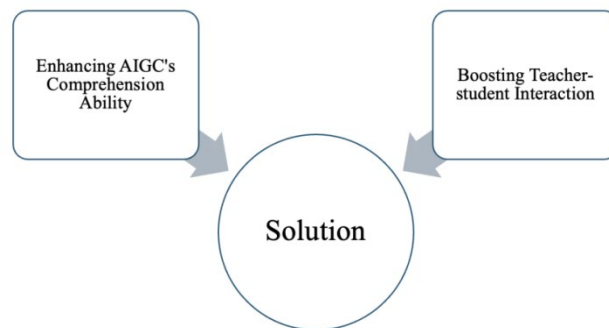


Figure 3: Dual-Focus Solution Framework for Educational Improvement.

##### 4.2.1. Enhancing AIGC's Comprehension Ability

To overcome the limitations of AIGC in understanding complex artistic intentions, enhancing its ability to comprehend the demands of artistic creation is crucial. Firstly, personalized recommendation algorithms can be optimized by introducing technologies such as deep learning and reinforcement learning to enhance the accuracy of AIGC in personalized recommendations. Through detailed analysis of learner behavior and feedback, AIGC can more accurately recommend art content, such as specific art styles or creative techniques, to help learners overcome technical bottlenecks. For example, AIGC can recommend personalized works for imitation based on learners' creative history and style preferences, or push targeted exercises. Secondly, promoting human-machine collaborative teaching is also an important way to enhance comprehension ability. Through the "AI assisted+teacher guided" model, teachers adjust teaching strategies based on feedback provided by AIGC and enhance emotional communication during the creative process through interaction with students. This collaborative model between teachers, students, and AI can make up for their respective shortcomings and improve the overall effectiveness of art education <sup>[9]</sup>.

##### 4.2.2. Boosting Teacher-student Interaction

To address the issue of reduced teacher-student interaction that may arise from excessive reliance on AIGC, the following measures can be taken to enhance interaction between teachers and students. Firstly, establish a combined online and offline art education model. In this mode, AIGC is responsible for imparting knowledge and skill training online, while teachers are responsible for guiding artistic creation and emotional communication offline. This not only preserves the advantages of AIGC in personalized education, but also enhances the interaction between teachers and students, promoting the comprehensive development of students. Secondly, establish a dynamic feedback loop mechanism. By designing interactive feedback between AIGC and students, students not only rely on

AI recommendations during the creative process, but also actively communicate and discuss creative ideas and improvement directions with teachers. By combining teachers' art guidance with AI's intelligent recommendations, students can receive more profound and comprehensive feedback, further enhancing their artistic creativity. These measures help to restore interaction between teachers and students, and improve the quality and effectiveness of art education.

## 5. Conclusion and Prospect

AIGC technology has broad application prospects in personalized art education. Through intelligent content generation, adaptive learning recommendations, and personalized feedback systems, AIGC can optimize the learning path of art education, improve learners' creativity and learning efficiency. However, AIGC still needs further optimization in terms of technology, personalization, ethics, and other aspects. Future research can delve into the application models of AIGC in different art education scenarios, as well as new paradigms for human-machine collaborative teaching, to promote the development of personalized art education.

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